



We see the world through our own eyes.
We each see differently.

WHAT IS AN ATTITUDE?

Worldview

Viewpoint

Paradigm of Thought

Valuing of Life

Way of Judging

Mindset

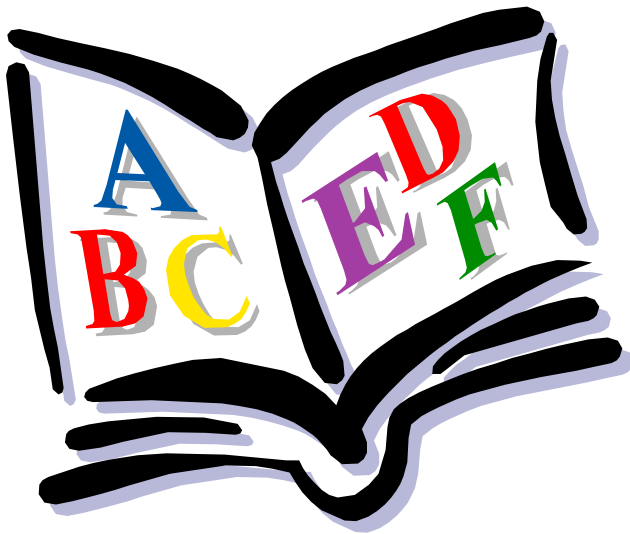
“We see the world not as it is,
but as we are.”

—Stephen Covey



A BELIEF

Definition: A statement in which you have trust or confidence.



- may or may not be verifiably true

- may be unchallenged or untested

Source: Webster's Dictionary

ATTITUDES OR BEHAVIOR?



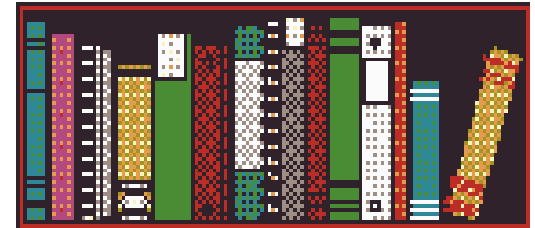
Attitudes put the thought in your mind and impel you to action!

Behavior is how you carry out your action.



THEORETICAL

Goal:	Truth and knowledge
Passion:	Discovery of truth
Overextensions:	Practical matters neglected
Stress Factors:	Subjective experience Inability to know or discover



“Not to know is bad, not to wish
to know is worse.”

African Proverb

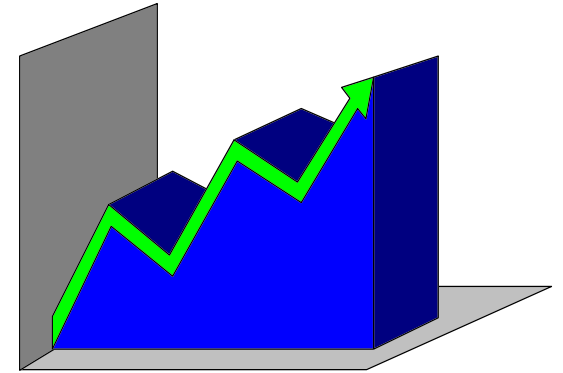
UTILITARIAN

Goal: Utility and what is useful

Passion: Utility and practicality

Overextensions: Workaholic
Self-preservation only

Stress Factors: Wasted resources
No return on investment

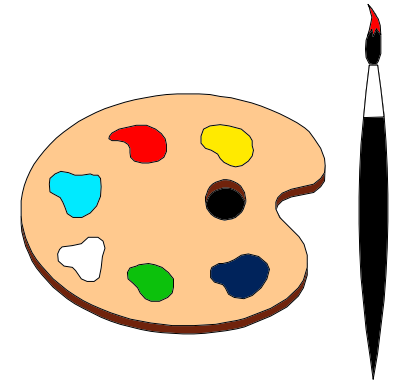


“Money swore an oath that
nobody who didn’t love
it should ever have it.”

Irish Proverb

AESTHETIC

- Goal:** Experience, impression,
& expressions
- Passion:** Form & harmony
Subjective experience
- Overextensions:** Non-awareness of subjective reality
- Stress Factors:** Objectivity without feeling
Disturbance of form



“A wildflower on the mountain top
would not change places with a rose in
the garden.”

Armenian Proverb

SOCIAL



Goal: Elimination of hate
& conflict

Passion: Investment of self in others

Overextensions: Focus on others; injurious to self

Stress Factors: Individualistic behavior
Insensitivity

“The best passion is
compassion.”

Jamaican Proverb

INDIVIDUALISTIC

Goal: Assertion of self in victorious causes

Passion: Attaining & using position & power

Overextensions: Power (over)
People

Stress Factors: Loss of power
or position



“Victory has a hundred fathers.
Defeat is an orphan.”

Chinese Proverb

TRADITIONAL

Goal:	Search for highest value in life
Passion:	Finding meaning in life
Overextensions:	Self & other - sacrifice for beliefs Closed-mindedness
Stress Factors:	Actively opposing set of beliefs

“Better to die standing than to
live on your knees.”

Yiddish

The Attitudes Wheel

